

**APRIL
2024**

FFC
**BOARD
MEETING
PRE-READ
PACKET**



FOUNDATION FOR
Foster Children

DATE & TIME:
Wednesday, April 10
8:30AM - 10:30AM

LOCATION:
2265 Lee Rd. Suite 101
Winter Park, FL 32789

AGENDA

8:30am- Call to Order

New Board Member Introductions

Program Spotlight

Consent Agenda

- Minutes
- Financials

Executive Director Report

- Team Updates
- BBLI
- Fundraising Landscape

Committee Reports

- **Finance Committee**
 - Audited Financials
 - 2024 Revenue
 - Rental Property
- **Management Committee**
 - Board Risk Assessment
 - Succession Plan
 - Board Portal
- **Planning Committee**
- Board Openings
- Board Outreach

Adjourn

EXECUTIVE DIRECTOR REPORT

Dear Board Members,

As we reflect on the challenges and achievements of the first quarter of this year, I am filled with a mix of emotions. We faced a significant loss with the passing of our dear colleague and friend, Frank. His absence has been deeply felt by all of us, and we continue to honor his memory as we push forward.

Despite this hardship, our team has rallied together, demonstrating resilience and determination. I am pleased to share with you the progress we have made across various areas of our organization.

In our Programs department, we have been actively redefining our Enrich program for the year ahead. Through collaborative efforts, we are shaping a program that will better serve the needs of our target demographic. Additionally, our initiatives to reestablish relationships with tutoring partners have been met with success. These partnerships are essential in providing comprehensive support to the youth we serve. Welcoming two new advocates to our team brings us closer to fully servicing our caseloads. Their expertise and dedication will undoubtedly enhance our ability to advocate for and support foster youth.

Our endeavors in securing grants have been both challenging and promising. While we were not successful in securing the Mackenzie Scott grant, we have been invited to explore exciting opportunities with Universal Orlando, ChickFila, and the NBA Foundation. These potential partnerships represent significant avenues for expanding our reach and impact within the community.

The development front has seen significant progress, particularly with the launch of our 15-year campaign. Collaborating with Darden's Senior VP of Communications, Justin Sikora, we are crafting a compelling narrative that highlights our achievements and aspirations. Furthermore, we are grateful for the generous support of Fields BMW, who has not only sponsored our 15-year anniversary but also pledged to host fundraising events in the coming months. Their partnership underscores the importance of community involvement in our mission.

Financial management remains a priority for us, and we have made strides in understanding our revenue streams and expenses. This foundational knowledge will guide our decision-making process and ensure the responsible allocation of resources.

On the community front, our Impact Team has been instrumental in strengthening relationships, enlisting vendors, and mobilizing volunteers. These efforts are essential in fostering a sense of belonging and support within the communities we serve.

I also want to express my gratitude for the increased engagement of our board. Your participation in understanding our programs and needs, including the Black Boardroom Leadership Institute, demonstrates your commitment to our mission.

While we have achieved much, there is still significant work ahead. We must focus on aggressive fundraising strategies, forge relationships with Brevard Family Partnership, and optimize our resources. Innovation will be key as we rebuild and expand our services.

Together, I am confident that we can overcome these challenges and continue to make a meaningful impact in the lives of foster youth. Thank you for your unwavering support and dedication to our cause.

Warm Regards,
Raquel Bell, MPA, MNM
Executive Director

PROGRAMS

EMPOWER

On March 9th, the young ladies of Empower joined the Junior League of Greater Orlando to celebrate International Woman's Day. The girls in the program were able to connect with one another while creating a vision board, making words of affirmation bracelets, goal setting, and engaging in yoga. The young adults spared their Saturday and worked out both mentally and physically and felt empowered.

Empower's advocate, Quintyn, hosted a Money Management workshop last week. The workshop was not only informational, but interactive as well. There was a presentation which gave the youth opportunities to ask questions and share their insight. The Connection's Club met together at this workshop and participated in learning about financial literacy.

Shanovah's youth, Cincere, is a 21-year-old young mom. She is currently couch-surfing while her 6-year-old is staying with his dad's family. The advocate was able to connect Cincere with several resources which resulted in her earning a job at her son's school and the school providing a hotel for Cincere to reconnect with her son.

Empower youth, Jasmine, has been studying to be an RN. After taking a break from school, Jasmine has earned a job with Advent Health. This has been a job that Jasmine has been applying to numerous times. Advent Health also has a private college that Jasmine plans to attend within the year.

PROGRAMS

IMPACT

- Reached and surpassed our goal of \$3,500 to take 50 students to Aquatica! We raised a total of \$3,800! This money is going to be used to get meal vouchers and parking passes. The Aquatica event was rescheduled to May 28th due to inclement weather on Friday, March 22nd.
- Summer Event: Silent Disco - We secured a sponsorship from Silent Events. They are giving FFC a discount/in-kind donation of \$1,300 in exchange of social media recognition.
- Website Updates: We have updated over 10 pages on the website and created 4 new pages. We are working on updating the home page. (Find attached presentation with a couple videos and pictures from the before and after of the pages)
- Kendra Scott (Disney Springs) They are donating 20% of sales during their 2-hour event on May 5th and from their 48-hour online sales (with FFC code)
- Kendra Scott (Millenia) We are meeting with them on Wednesday, April 3rd to talk about partnership opportunities.
- Volunteer Opportunities: We updated our April calendar with more volunteer opportunities. We are planning to have an storage unit clean-up day on April 17th and we created a recurring volunteer opportunity for groups to drop-off, clean-up, and organize the Kirkman Safe Space center playground. This is schedule to happen the third Friday of every month, starting on April 19th.

DEVELOPMENT

GRANTS

In-Progress:

- Dr. Phillips Charities, EMPOWER, \$100,000 (LOI)
- Chic-Fil-A Foundation, EMPOWER, \$100,000
- Orlando Magic Youth Foundation, EDUCATE, \$100,000
- Kiwanis of Orlando, EMPOWER, \$30,000
- Advent Health, EMPOWER, \$100,000
- Lilly Endowment, EMPOWER, \$1,000,000 (LOI)
- Universal Orlando, EMPOWER, \$100,000

Submitted Applications:

- City of Orlando Community Investment Program (2024-25), EMPOWER, \$100,000
- Florida Blue Foundation Grant for Mental Health and Well-Being, EMPOWER, \$100,000
- NBA Foundation, EMPOWER, \$189,000
- Bank of America (Economic Mobility Grant), EDUCATE, \$55,000
- Charles Stewart Mott Foundation, EMPOWER, \$55,000
- Orange County CRP Life Skills for Dependent Youth (2024-25), EMPOWER, \$100,000
- Orange County CRP Standardized Testing Preparation (2024-25), EDUCATE, \$150,000
- Orange County CRP Supportive Services for Dependent Youth (2024-25), EMPOWER, \$100,000
- TD Charitable Foundation, EMPOWER, \$55,000
- Walt Disney World Impact Grant (2024-25), EMPOWER, \$100,000

Submitted LOI's:

- Stand Together Foundation, EMPOWER, \$55,000
- Comerica Corp., EMPOWER, \$39,000
- Tony Robbins Foundation, EMPOWER, \$39,000

2024 Awarded Grants:

- Andrew P. Caneza Family Foundation, EMPOWER, \$25,000
- City of Orlando Community Investment Program, EMPOWER, \$55,000
- Department of Children and Families - State of Florida, EMPOWER, \$734,100
- Father's Table Foundation, EMPOWER, \$39,000
- Joe & Sarah Galloway Foundation, EMPOWER, \$10,000
- Orlando Magic Youth Foundation, EMPOWER, \$50,000
- Pulte Family Charitable Foundation, EMPOWER, \$15,000
- Share the Magic, EMPOWER, Orlando Magic Game Tickets
- Walt Disney World Impact Grant, EMPOWER, \$100,000

2024 Denied Applications/LOI's:

- Big Lots Foundation (Received \$500 gift card for EMPOWER), EMPOWER, \$39,000
- Chatlos Foundation, EMPOWER, \$39,000
- Cigna, EMPOWER, \$5,000
- GEICO Philanthropic Foundation, EMPOWER, \$55,000
- Mackenzie Scott Open Call Lever for Change (Yield Giving), All Programs, \$1,000,000
- Michael and Susan Dell Foundation (LOI), EMPOWER, \$50,000
- Publix Super Markets Charities, EDUCATE, \$7,500

DEVELOPMENT

EVENTS

New or Upcoming Event Updates:

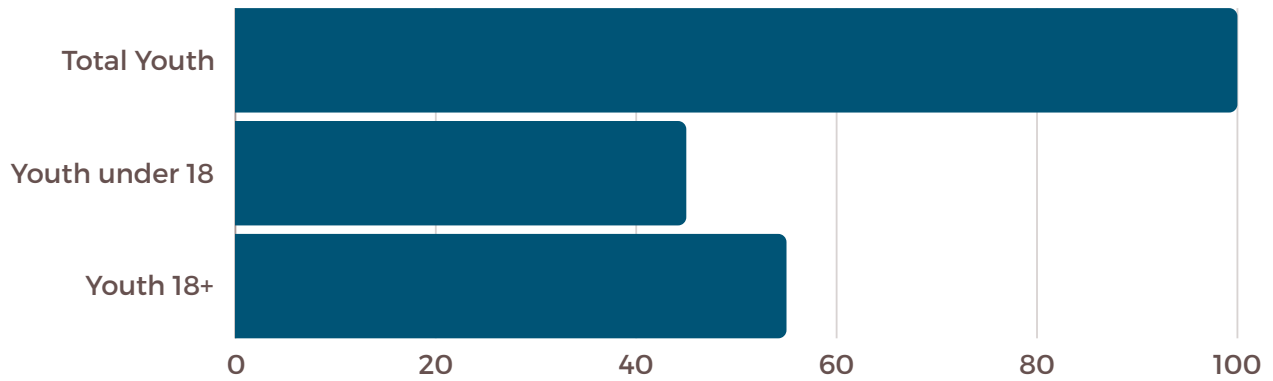
- **Fields Motorcars (Luxury Dealership):**
 - They agreed to host a fundraiser at their showroom in South Orlando on Thursday, June 20th. They will invite some of their contacts to attend. This is part of their 15 Anniversary year-long sponsorship. The goal is to raise \$15,000.
- **Golf Tournament Update**
 - After much deliberation, it was decided that we will not hold the event at Lake Nona Country Club in September due to multiple factors. Instead, it will be held at the Winter Park 9 - date TBD.
- **FFC 15th Anniversary Celebration:**
 - 1 week away! The goal is to reengage with former Circle donors and founding Circles, and get renewed and new circles.

DONORS

Highlights:

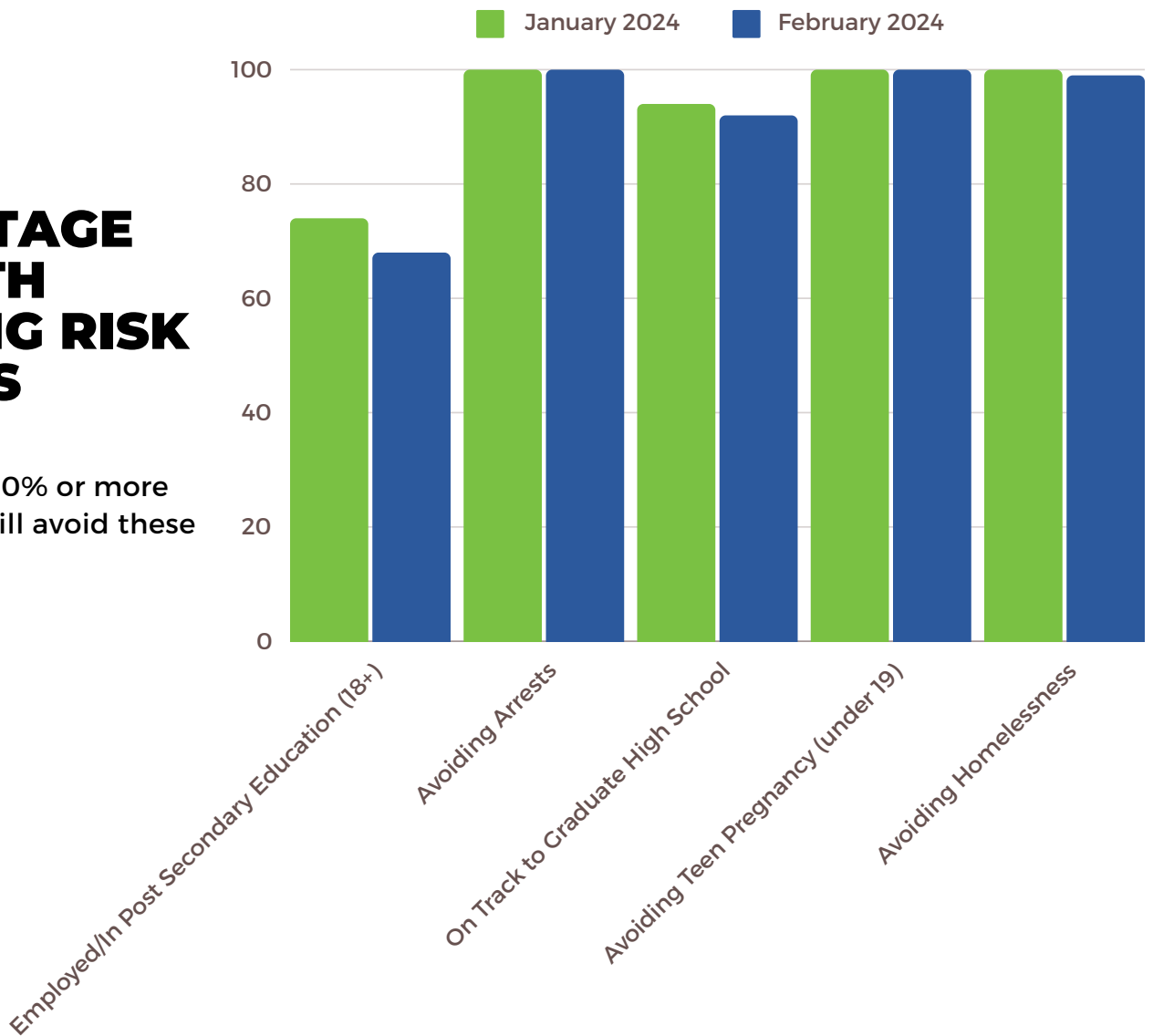
- **Mailed out Circle Pledge Reminders** to 31 donors who have commitment of \$1,000 - \$5,000 each year for 5 years.
- **Sent March Constant Contact Newsletter** highlighting Advocacy and the International Women's Day event as well as thanking Brasfield & Gorrie who donated \$42,500 in February and for their ongoing support through employee giving - approximate \$5,000 per month!
- **SUBU Crossfit** raised \$20,000 with their 2nd annual Burpees for Kids fundraiser. Our next advocacy workshop will be at their location where we will also thank them for their incredible support.
- **Disney** sent check for \$5,500 as a match for Purvi's \$5,000 donation toward the event and for past board member Woody's donation of \$500. Any other companies we know of that do employee match that we can try to engage with?
- **FCCI Insurance Group** selected us for their employee giving in the amount of \$10,000 - just found us online!

FFC YOUTH WITH ADVOCATES



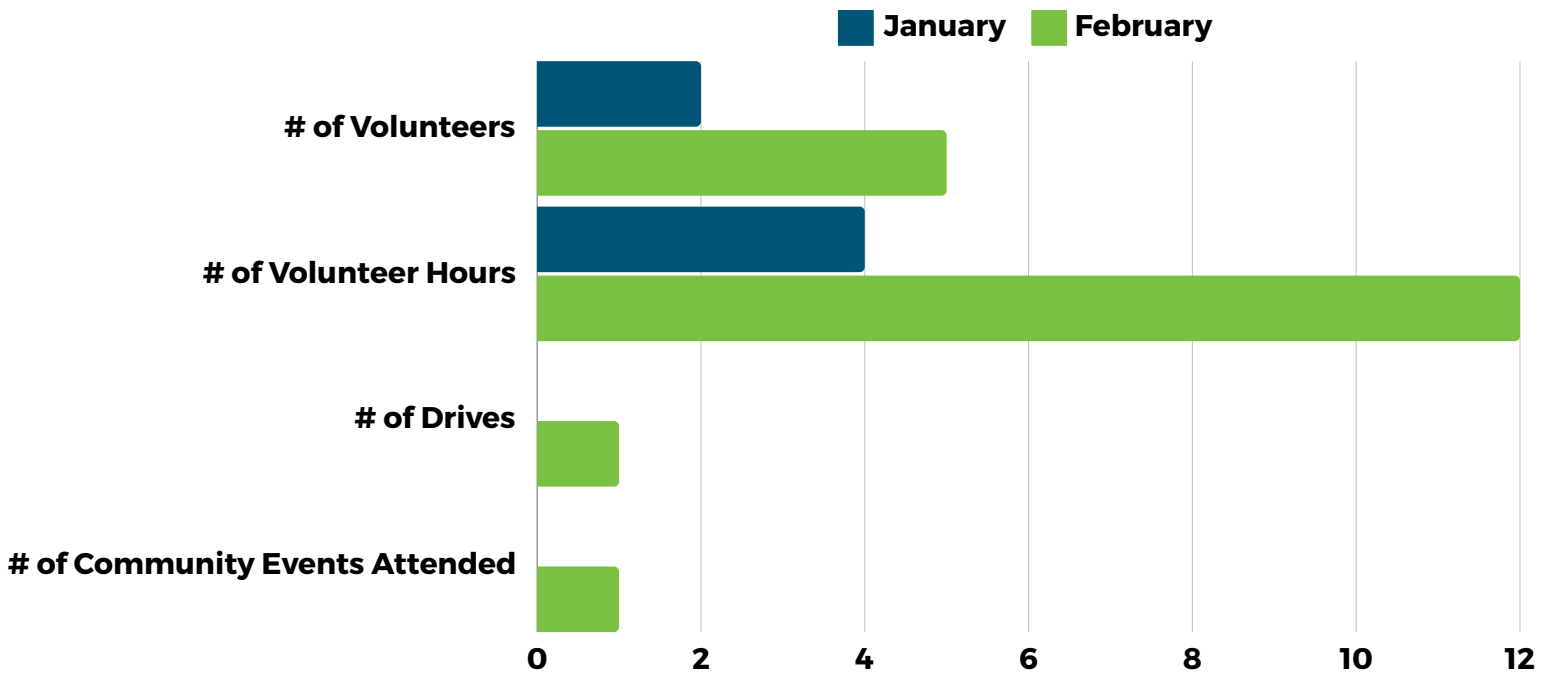
PERCENTAGE OF YOUTH AVOIDING RISK FACTORS

FFC hopes that 90% or more of these youth will avoid these negative factors.



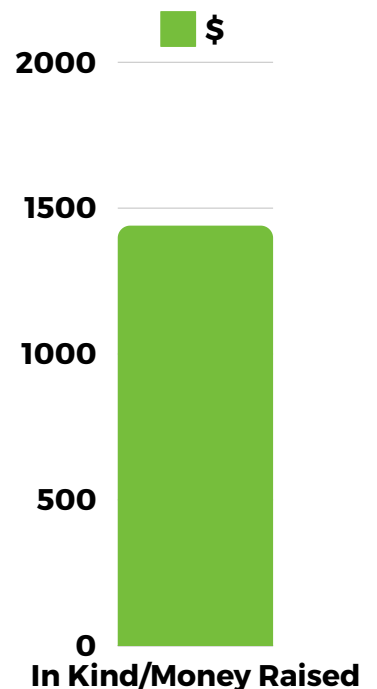
IMPACT MONTHLY DATA

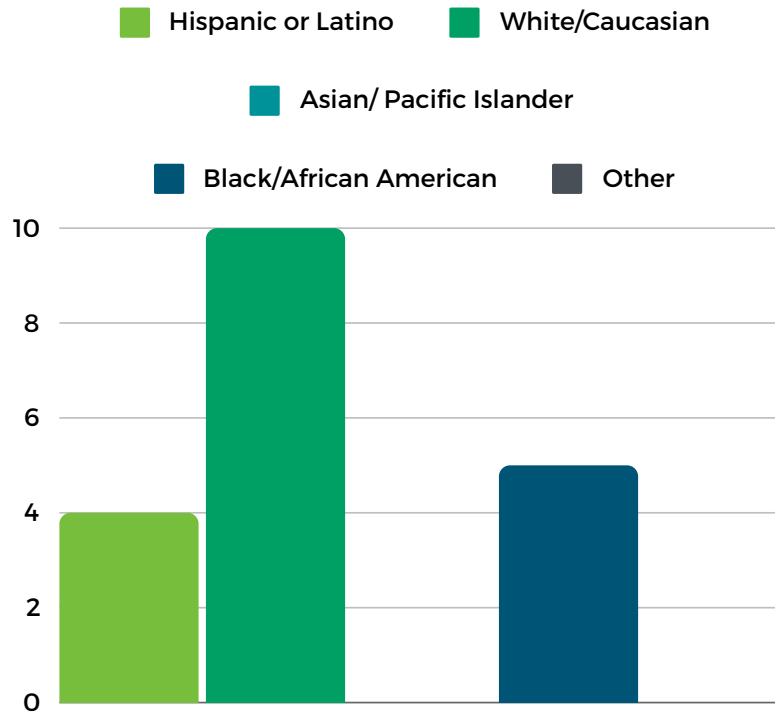
OUTREACH



SOCIAL MEDIA DATA

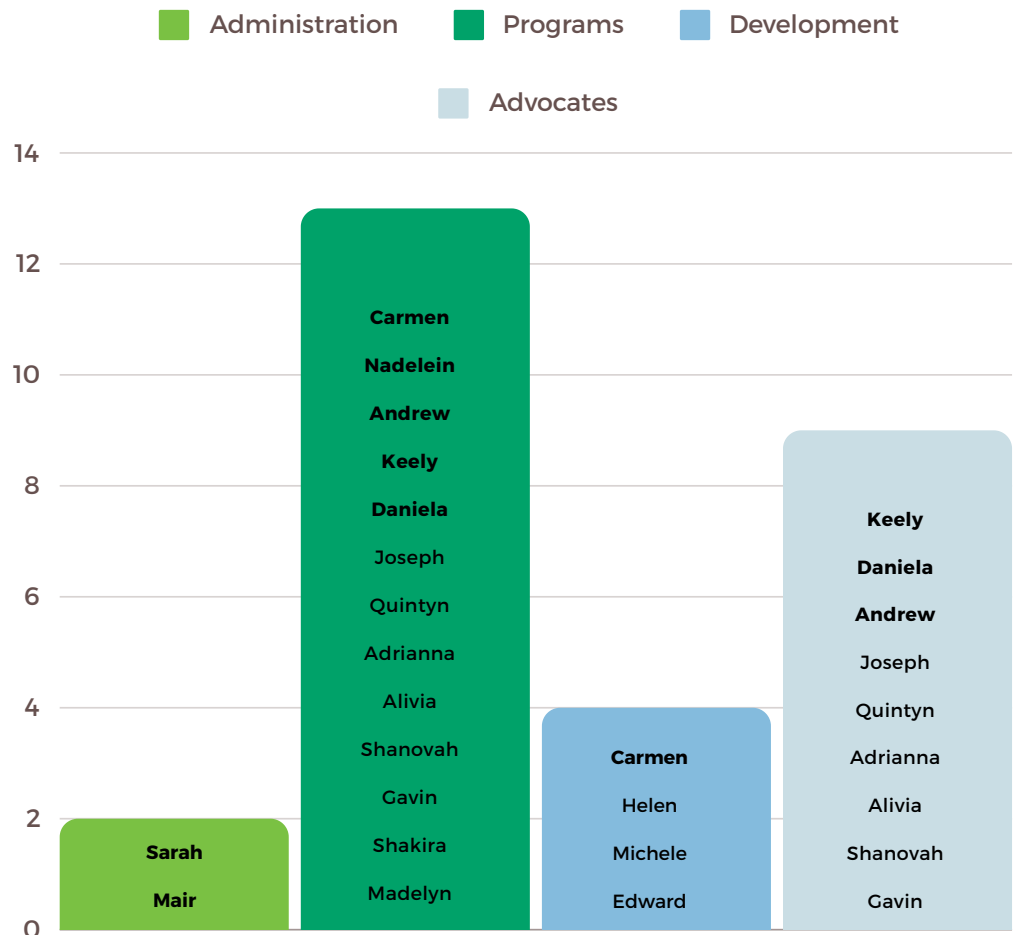
	January	February
Page Views	2,380	8,201
Facebook Followers	6	11
Facebook Profile Visits	213	289
Facebook Reach	1,234	1,722
Instagram Followers	12	11
Instagram Profile Visits	65	97
Instagram Reach	849	2,221





STAFF DIVERSITY

Hispanic: 21%
 White: 53%
 Asian/Pacific Islander: 0%
 African American: 26%
 Other: 0%



STAFF BY DEPARTMENT/ADVOCATES

*ED excluded from staff totals, not in a department

BOARD ATTENDANCE

12/13/2023		2/7/2024	4/10/2024	6/12/2024	8/14/2024
Celeste Hankins		Kim Baxter	Kim Baxter		
Kim Baxter		Lara Lee	Lara Lee		
Mark Tjernagel		Kay Redlich	Kay Redlich		
Jennifer Spooner		-	Jennifer Spooner		
Holly Greer		Mark Tjernagel	-		
Laura Cosgrove		Celeste Hankins	Celeste Hankins		
Michelle Chira		Sejal Patel	Sejal Patel		
Lara Lee		Keith Coker	-		
Sejal Patel		Janice Brodie	-		
Lamont Jackson		Purvi Jayswal	Purvi Jayswal		
Janice Brodie		Michelle Chira	Michelle Chira		
Keith Coker		-	Alison Yurko		
Alison Yurko		-	Caleb Liptak		
Rachel Craine		-	Georgeann Ballou		
Purvi Jayswal		-	Paul Zaniewicz		
Kay Redlich		-	Bernadette Rampersad		
		-	Laura Cosgrove		
Present: 16		Present: 10	Present: 14	Present:	Present:
Absent: 3		Absent: 5	Absent: 5	Absent:	Absent:
Percentage: 84.2%		Percentage: 66.7%	Percentage: 73.7%	Percentage:	Percentage: